Internet Safety for Parents



Ofcom Report 2018/19

- 50% 10 year olds have a smart phone
- YouTube has overtaken TV, Netflix etc
- Social media is diversifying
- Only 1/3 teens understand advertising influences
- Increase in parents saying controlling screen time has become harder
- Hateful content on the rise
- Self harm content on the rise

What are children doing on line?



What are we concerned about?

- Content
- Contact
- Conduct
- Commercialism



Commonly used Apps

TikTok
YouTube
Roblox
Tumblr
Facebook
Snapchat
WhatsApp
Twitter
Instagram
Minecraft

Play – Know your Apps



App Awareness

What are our children playing?

Is it age appropriate?

What are the risks?

Sexual Content and Grooming



Violence and Hate



Bullying



Suicide and Self Harm



Radicalisation



Managing Risk

Harmful is not the same as illegal

Risk factors include:

Age

Maturity

SEN

Vulnerability

Access to support

Controls

- Government Controls
- Industry Controls
- School Controls
- Parents Controls



Governments Controls

- Child Online Protection Act passed in USA 1998. Permanent injunction against the law in 2009
- Online safety laws first introduced in UK - April 2019. Still at white paper stage.

Industry Controls

- Websites differ in their standards
- Some respond to complaints about unsuitable content
- Some have filters (this varies)
- Should offer quick access to support if things go wrong. Many do not.

School Controls

- Safeguarding Policies
- Internet use policies and protocol
- DFE Guidance
- Filters
- Key word restrictions
- Report unsuitable content
- Training for staff and children

Parent Controls

- Age ratings and harmful indicators
- Filters
- Privacy settings
- Password protection
- Timers
- Supervision

For technical advice go to InternetMatters.org

Building Resilience

- Parents as role models
- Training for professionals and parents
- Training for children (school, home etc)
- Open conversation without judgement
- Family Agreements
- Children given tools to manage risky situations

Websites

CEOP (report illegal content)

Childline (confidential advice for children)

Educate Against Hate (prevent radicalisation)

Internet Matters (technical controls)

Netaware (age ratings and harmful content)

NSPCC (all)

Ofcom (government facts and figures)

Thinkuknow (education arm of CEOP)